

Our City Hollywood

SPECIAL FEATURE

OurCity
EXCEPTIONAL
WOMEN
OF BROWARD

ARIEL SOFFER, MD, FACC
Board Certified Cardiologist
& Vein Specialist

Revolutionizing Vein and Cardiovascular Care in South Florida

FEATURED
ON PAGE 16



SOFFER HEALTH
X INSTITUTE

Open Saturday, Walk-Ins Welcome!



thermpix

The Future of Non-Invasive Health Screenings

By Dr. Ariel Soffer

Hollywood is known for its laid-back beaches and sunny weather—but did you know it's also home to a breakthrough medical innovation? Meet ThermPix®, the handheld infrared thermography (IRT) device revolutionizing how we screen and diagnose many health conditions. This cutting-edge technology was developed locally by Hollywood's own highly respected vascular surgeon Cardiovascular Specialist Dr. Ariel Soffer, and is now available both here and in 9 countries around the world.

At the Soffer Health Institute, headquartered on Hollywood Boulevard, Dr. Soffer has been pioneering new ways to improve patient care for years. Renowned for his expertise in cardiac and vascular medicine, Dr. Soffer co-founded USA Therm® to tackle a common challenge in healthcare: how to make screenings for chronic venous diseases, like vascular disease, more accurate, non-invasive and without any radiation.

His team recognized a type of infrared thermography as the key. Traditionally, detecting vascular issues often requires multiple visits, sometimes uncomfortable tests, and a host of follow-ups. ThermPix® changes all that by leveraging advanced handheld thermal imaging to quickly identify temperature variations in the body, which can be early indicators of blood flow problems, inflammation, or other issues needing immediate attention.

A Decade in the Making

"It was about a decade ago when I first saw my own leg through a thermal imaging device," Dr. Soffer recalls. "An esteemed colleague of mine from the United Kingdom, a Vascular Surgeon, was using a device meant for detecting heat signatures through walls on construction sites. When he showed me my leg, through my socks, it just blew my mind. The technology was simply detecting tiny temperature variations in my leg—and in that moment, I knew I had to develop it for human medical needs."

Fast forward to today, and ThermPix® is changing lives across the globe, catching circulation problems before they become serious, guiding more effective treatments, and allowing patients to understand what's going on by literally seeing the invisible.

What Makes ThermPix® So Revolutionary?

Completely non-invasive. No one likes the idea of needles or extensive scans. ThermPix® uses infrared technology to capture temperature differences on the skin's surface—without any contact or radiation. It's like taking a picture that shows "hot spots" and "cold spots," which can point to problem areas inside the body.



Portable & Convenient

Patients now have an option to get an assessment, right at the point of care that's convenient for them. ThermPix® is lightweight and handheld, perfect for quick images at the doctor's office, community health events, or anywhere else. That means more people can get checked out in less time with more comfort and zero radiation.

Fast Results

One of the biggest issues with medical tests can be the waiting game. ThermPix® provides instant thermal images that show exactly where temperature anomalies exist. Health professionals can analyze the images right away, making it easier to move forward with any next steps or additional tests if needed.

Developed by a Local Expert

Dr. Ariel Soffer's reputation in vascular health is unparalleled—he's treated thousands of patients and continues to push the boundaries of what's possible in medical screenings. With ThermPix®, he has helped craft a solution that's particularly user-friendly, ensuring that just about anyone can get tested with ease.

Making Screenings Easier for Everyone

Gone are the days when advanced screenings were only available to the wealthy or at specialized facilities. By placing infrared thermography into a simple, handheld device, ThermPix® bridges the gap between innovative technology and



everyday healthcare needs. Think of it as a gateway to early detection—potentially spotting potential issues before they become bigger problems. Of course all of this requires much research and validation. Dr. Soffer and his colleagues have published extensively in many peer reviewed medical journals, and received their first FDA clearance recently. They continue to research its varying uses and are working to expand its indications beyond today's FDA relative temperature difference and adjunctive use capacity.

The Soffer Health Institute's mission has always been to give patients the best care possible, focusing on comfort, accuracy, and cost-effectiveness. There is now an excellent option for people who want a quick evaluation for issues like poor circulation, varicose veins, or even unexplained pain. It immediately assists clinicians, along with their experience and other modalities, to identify a variety

of concerns requiring further evaluation. Because the test is both fast and non-invasive, there's far less stress involved. Adjunctive use of additional outpatient testing is always available at Dr. Soffer's South Florida offices.

Now Available in the Heart of Hollywood

If you're a local resident or just passing through, you can experience this groundbreaking device at the Soffer Health Institute on Hollywood Boulevard. A quick stop at their modern, friendly clinic and you can be screened for vascular and other health conditions without all the usual hassles.

Dr. Soffer and his team take pride in offering a personalized approach—after all, everyone's body is unique. By combining ThermPix® with their wealth of medical expertise, they tailor care plans that address each patient's specific needs, whether it's further diagnostic imaging, lifestyle changes, or minimally invasive treatments.

Free Screenings on Saturdays!

As a special community initiative, the Soffer Health Institute offers FREE Saturday screenings. If you've been putting off a vascular check or just want peace of mind about your health, this is the perfect opportunity to see ThermPix® in action. It's simple, fast, and best of all—there's no cost to you. Adjunctive imaging with ultrasound and other traditional methodology is always recommended and readily available.

Whether you're concerned about leg pain, varicose veins, or general wellness, a ThermPix® evaluation at the Soffer Health Institute might be the easiest and most convenient first step you can take toward better health. We look forward to helping you take that step!

To schedule your **FREE** Saturday screening or learn more, scan the QR code, visit SofferHealth.com or call—

305-792-0555

Experience the revolution in health screening—right here in Hollywood!

